



“A MIND IS...” *Gala*

SATURDAY, NOVEMBER 18, 2017

Hilton Americas Hotel

6 p.m. Reception Hosted by H-E-B | 7 p.m. Program and Dinner

The road to recovery after Hurricane Harvey will be hard, but thanks to donors like you our students will receive the financial support they need to get to and through college.

HONORARY CHAIR

Melanie Gray

Partner, Winston & Strawn LLP

GALA CHAIRS

Diana and Elijah White

ENTERTAINMENT

The ZAPP Band

**For sponsorship or ticket information, please contact us at
713.942.UNCF or juana.collins@uncf.org.**

ROAD TO RECOVERY GALA

HONORARY CHAIR

Melanie Gray
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WHEN

Saturday
November 18, 2017

COCKTAIL RECEPTION

Hosted by H-E-B

WHERE

Hilton Americas
Houston, TX

FORMAL ATTIRE

Corporations and community groups are invited to support this fundraising event with the purchase of sponsor packages ranging from \$5,000 - \$100,000.

Sponsor package benefits include a premiere, priority or general table for your guests



"A MIND IS..." *Gala*

SPONSORSHIP AND MARKETING OPPORTUNITIES

At A Glance

The 29th annual UNCF "A Mind Is..." Gala is one of Houston's premier events. The Gala is held to recognize corporations, foundations, and individuals who have made a commitment to support minority education. The event spotlights students, donors, and UNCF member schools. Net proceeds benefit UNCF's member colleges and students both locally and nationally.

Since UNCF's Founding

Since 1944, UNCF nationally has raised more than four billion dollars and helped more than 400,000 students secure college degrees. Each year, in addition to supporting its member institutions and their students, UNCF awards 10,000 scholarships and advocates for low income and minority students to receive a good education from preschool through college graduation.

Changing the face of education for over 73 years and honoring those who have helped blaze the path, this annual celebration raises funds to ensure UNCF sends more young students to college. Bringing together over 600 friends and supporters of UNCF including board members, college presidents, corporate partners, students and alumni we affirm "A mind is a terrible thing to waste, but a wonderful thing to invest in."

The gala attracts over 150 donors, including Fortune 100 corporations, executives, prominent education advocates and notable civic and community leaders.

PRESENTING SPONSOR \$100,000

EXCLUSIVE PLACEMENT of your name or company on publicity and printed materials as PRESENTING SPONSOR

- ❖ Pre- and post-event publicity, promotion, and advertising via TV, radio, internet, and printed materials
- ❖ 30 second video presentation
- ❖ VIP "meet & greet" and photo opportunity with featured Excellence in Education recipient and Featured Entertainer(s)
- ❖ Signed CDs by the Featured Entertainer(s) for guests at the Premiere table
- ❖ Ten (10) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **PREMIERE** table for ten (10) guests
- ❖ One (1) additional table for ten (10) guests
- ❖ Program and PowerPoint acknowledgment at the event
- ❖ Listing in UNCF National Annual Report
- ❖ Sponsor appreciation gift

OFFICIAL CAR SPONSOR \$75,000

EXCLUSIVE PLACEMENT of your name or company on publicity and printed materials as OFFICIAL CAR SPONSOR

- ❖ Pre- and post-event publicity, promotion, and advertising via radio, internet, and printed materials
- ❖ 30 second information video presentation
- ❖ Show car displayed at the event
- ❖ VIP "meet & greet" and photo opportunity with featured Excellence in Education recipient and Featured Entertainer(s)
- ❖ Signed CDs by the Featured Entertainer(s) for guests
- ❖ Ten (10) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **PREMIERE** table for ten (10) guests
- ❖ Program and PowerPoint acknowledgment at the event
- ❖ Listing in UNCF National Annual Report
- ❖ Sponsor appreciation gift

Note: \$75K is based on the total value of in-kind and \$7,500 cash donation for scholarship.

RECEPTION SPONSOR \$50,000

EXCLUSIVE PLACEMENT of your name or company on publicity and printed materials as RECEPTION SPONSOR

- ❖ Pre- and post-event publicity, promotion, and advertising via radio, internet, and printed materials
- ❖ VIP "meet & greet" and photo opportunity with Featured Entertainer(s)
- ❖ Signed CDs by the Featured Entertainer(s) for guests
- ❖ Eight (8) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **PREMIERE** table for ten (10) guests
- ❖ Program and PowerPoint acknowledgment at the event
- ❖ Listing in UNCF National Annual Report
- ❖ Sponsor appreciation gift

ENTERTAINMENT SPONSOR \$50,000

EXCLUSIVE PLACEMENT of your name or company on publicity and printed materials as ENTERTAINMENT SPONSOR

- ❖ Give an exclusively introduction to the night's entertainment
- ❖ Pre- and post-event publicity, promotion, and advertising via radio, internet, and printed materials
- ❖ VIP "meet & greet" and photo opportunity with Featured Entertainer(s)
- ❖ Signed CDs by the Featured Entertainer(s) for guests
- ❖ Eight (8) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **PREMIERE** table for ten (10) guests
- ❖ Program and PowerPoint acknowledgment at the event
- ❖ Listing in UNCF National Annual Report
- ❖ Sponsor appreciation gift

TREE OF KNOWLEDGE SPONSOR \$35,000

EXCLUSIVE PLACEMENT of your name or company on publicity and printed materials as TREE OF KNOWLEDGE SPONSOR

- ❖ Company specific acknowledgement during Tree of Knowledge segment
- ❖ CDs by the Featured Entertainer(s) for guests
- ❖ Six (6) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **PREMIERE** table for ten (10) guests
- ❖ Program and PowerPoint acknowledgment at the event

PRESIDENT SPONSOR \$25,000

- ❖ Your name will be listed on the program
- ❖ Four (4) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **PRIORITY** table for ten (10) guests
- ❖ Program and PowerPoint acknowledgment at the event
- ❖ Listing in UNCF National Annual Report
- ❖ Sponsor appreciation gift

DEAN SPONSOR \$15,000

- ❖ Your name will be listed on the program
- ❖ Two (2) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **GENERAL** table for ten (10) guests
- ❖ PowerPoint acknowledgment at the event
- ❖ Sponsor appreciation gift

PROFESSOR SPONSOR \$10,000

- ❖ Your name will be listed on the program
- ❖ Two (2) invitations to the Sponsor/Underwriter Reception (TBD)
- ❖ One (1) **GENERAL** table for ten (10) guests
- ❖ PowerPoint acknowledgment at the event

SCHOLAR SPONSOR \$5,000

- ❖ Your name will be listed on the program
- ❖ One (1) **GENERAL** table for ten (10) guests
- ❖ PowerPoint acknowledgment at the event



"A MIND IS..." Gala

2017 SPONSORSHIP REPLY FORM

<input type="checkbox"/> Presenting Sponsor	\$100,000
<input type="checkbox"/> Official Car Sponsor	\$75,000
<input type="checkbox"/> Entertainment Sponsor	\$50,000
<input type="checkbox"/> Reception Sponsor	\$50,000
<input type="checkbox"/> Tree of Knowledge Sponsor	\$35,000
<input type="checkbox"/> Excellence in Education Sponsor	\$35,000
<input type="checkbox"/> President Sponsor	\$25,000
<input type="checkbox"/> Dean Sponsor	\$15,000
<input type="checkbox"/> Professor Sponsor	\$10,000
<input type="checkbox"/> Scholar Sponsor	\$5,000

We regret not being able to attend the Gala, but would like to make a tax-deductible contribution in the amount of \$_____

Please make my contribution in honor of: _____

Payment Options:

Check enclosed with this form

Credit Card VISA _____ MasterCard _____ American Express _____ Discover _____

Account Number: _____

Expiration Date: _____ CVV/CVC: _____

Corporate Name: _____

Signature: _____ Date: _____

Payment due on or before November 3, 2017

How do you want the sponsorship to be recognized? _____

Contact Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____ Email: _____

Note: Please note that the fair market value is \$100 per ticket.