



UNCF  
**MASKED**  
BALL  
INDIANAPOLIS 2018

PRESENTED BY



PRESENTING SPONSORS

**Anthem**<sup>®</sup>

*Lilly*

2018 CORPORATE VICE CHAIR

**Lumina Foundation**

HONORARY CO-CHAIRS

**The Honorable Andre Carson**

U.S. Representative  
Indiana Seventh District

**The Honorable Greg Taylor**

Indiana State Senator

**The Honorable Joseph Hogsett**

Mayor, City of Indianapolis

**Teresa Lubbers**

Indiana Commission for  
Higher Education

**Dr. Jeffrey Butts**

Superintendent  
Wayne Township Schools

**Dr. Timothy Hanson**

Superintendent  
Warren Township Schools

**Dr. Lewis D. Ferebee**

Superintendent  
Indianapolis Public Schools

**Dr. Flora Reichanadter**

Superintendent  
Pike Township Schools

**Dr. Shawn Smith**

Superintendent  
Lawrence Township Schools

**Dr. Nikki C. Woodson**

Superintendent  
Washington Township Schools

The UNCF Masked Ball is a premier fundraising gala and a major social event, focusing on raising public awareness and large corporate and individual donations to support deserving students through UNCF. Hosted by a diverse group of corporate sponsors and local businesses, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and other's who support UNCF's mission of investing in better futures for us all by getting students to and through college.

**HOW**

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$2,500-\$50,000. Sponsor package benefits include sponsor tables for your guests and recognition at the event and in related advertising and promotional materials. Individual tickets are available for \$300.

**WHEN**

Friday, December 7, 2018

**FEATURING**

6 p.m.

Silent Auction and Reception

7 p.m.

Elegant Dining and Live Auction

9 p.m.

Dancing and Live Entertainment

**WHERE**

Indianapolis Marriott Downtown

350 W Maryland Street

**BLACK-TIE AND MASK ATTIRE**

**ENTERTAINMENT**

National Recording Artist

For more information, call UNCF at 317.283.3920.



## OFFICIAL SPONSOR - \$25,000

- Two premium reserved tables for 10 guests
- Opportunity to serve as vice chairman for the 2018 Indianapolis Masked Ball
- Full-page four-color advertisement in the souvenir program book
- Vice chairman listed on invitation, included in press material and listed in the souvenir program book
- Premium placement of company logo on signage and on video loop during the 2018 Indianapolis Masked Ball

## MAJOR SPONSOR - \$10,000

- One premium reserved table for 10 guests
- Half-page four-color advertisement in souvenir program book
- Prime placement of company logo on signage and on video loop during the 2018 Indianapolis Masked Ball

## SUPPORTING SPONSOR - \$5,000

- One premium reserved table for 10 guests
- Half-page four-color advertisement in souvenir program book
- Company logo included on signage and on video loop during the 2018 Indianapolis Masked Ball

## SUSTAINING SPONSOR - \$3,500

- One reserved table for 10 guests
- Quarter-page four-color advertisement in souvenir program book
- Company name listed in souvenir program book

## TABLE HOST - \$2,500

- One reserved table for 10 guests
- Company name listed in souvenir program book

## UNCF LEADERSHIP COUNCIL OF INDIANAPOLIS

### **Chairperson**

Tracy Edmonds  
Anthem

### **Corporate/Foundation Chair**

Jason Kloth  
Ascend Indiana

### **Nominating Committee Chair**

Patzetta Trice  
Trice Strategic Consulting

### **Special Events Committee Chair**

Pat Roe  
Strada Educational Network

Eric C. Anderson  
Scientifically Speaking, LLC

Barbara Boyd  
News Anchor/Reporter WRTV-6 *(retired)*

James Duke  
Indiana University Health

Tony Ezell  
Eli Lilly and Company

Joy Fitzgerald  
Eli Lilly and Company

Dr. Danette Gerald Howard  
Lumina Foundation

Pastor Jeffrey A. Johnson, Sr.  
Eastern Star Church

Sandy Miller  
Old National Bank

Alan Mills, Esq.  
Barnes & Thornburg, LLP

Darnae Scales,  
Eastern Star Church

The Honorable Tanya Walton-Pratt  
United States District Court

## MASKED BALL PLANNING COMMITTEE

### **Chairperson**

LeAngela Thompson  
Rolls Royce

Sandra Bryant-Willis  
Eli Lilly & Company *(Retired)*

Lakisha Crawford  
Teach for America

Vivan Gardener  
Burlin Holding Company

Angela Guynn  
Citizens Energy Group

Holli Harrington  
Indianapolis Airport Authority

Delaina Jones  
IPS

Donielle Martin  
Anthem, Inc.

Dana Phillips  
Lee & Fairman, LLP

Jerry Siegel  
Rolls Royce

Pamela Bean  
Community Volunteer

Crystal Mafaindi  
Fiserv

Alicia Morris  
IUPUI

Jeannine McMillan  
Rolls Royce

E. Lois Thomas  
ELT Associates, LLC

Donna Wilson  
Freedom Mortgage

Ruth Woods  
Rolls Royce Corporation *(Retired)*



### SPONSORSHIP RESERVATION FORM

- \$25,000 Official Sponsor
- \$10,000 Major Sponsor
- \$5,000 Supporting Sponsor
- \$3,500 Sustaining Sponsor
- \$2,500 Table Host
- \$300 Individual Ticket(s) \_\_\_\_\_
- \$\_\_\_\_\_ Please accept my donation.

### PROGRAM BOOK ADVERTISING FORM

#### Ad Sizes and Specifications

- Full-Page Color Ad** (Bleed: 7.25"W x 11.25"H)
- Full-Page Color Ad** (Non-bleed: 6.5"W x 10.5"H)
- Half-Page Color Ad** (6.5"W x 5.125"H)
- Quarter-Page Color Ad** (3.125"W x 5.125"H)

Reproduction is in full four-color format  
 Book trim size is 7" x 11"  
 Provide press-quality PDF

**Ad Deadline: November 9, 2018**

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**CHECK ENCLOSED** *Make checks payable to UNCF and mail to: UNCF, 3737 N. Meridian Street, Suite 507, Indianapolis, IN 46208*

**CREDIT CARD**     VISA     MASTERCARD     DISCOVER     AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_ CVC# \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**PLEASE INVOICE US FOR THE AMOUNT DUE: \$ \_\_\_\_\_** *(ALL PAYMENTS DUE BY FRIDAY, DECEMBER 6, 2018)*

Please fax this completed form to UNCF at 317.926.1340 or return by mail with your credit card information or your check payable to UNCF. For any other questions or information, please contact Andrea Neely at 317.283.3920.

**UNCF**  
 3737 N. Meridian Street  
 Suite 507  
 Indianapolis, IN 46208

All contributions are tax-deductible to the fullest extent allowed by law. Sponsorship level less \$175 per ticket is tax-deductible as a charitable contribution.

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

Provide a high-resolution press-quality PDF by e-mail. We will not be able to design any ads.

Please e-mail press-quality PDF ads to [henry@mykadesign.com](mailto:henry@mykadesign.com).

If there are any production questions, contact Henry Myka at 630.585.7740 or [henry@mykadesign.com](mailto:henry@mykadesign.com).

UNCF's mission is to build a robust and nationally-recognized pipeline of under-represented students who, because of UNCF support, become highly-qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practice in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at more than 1,100 colleges and universities across the country. For more information, go to [UNCF.org](https://www.uncf.org).

## UNCF-MEMBER INSTITUTIONS

- Allen University** Columbia, SC
- Benedict College** Columbia, SC
- Bennett College** Greensboro, NC
- Bethune-Cookman University** Daytona Beach, FL
- Claflin University** Orangeburg, SC
- Clark Atlanta University** Atlanta, GA
- Dillard University** New Orleans, LA
- Edward Waters College** Jacksonville, FL
- Fisk University** Nashville, TN
- Florida Memorial University** Miami, FL
- Huston-Tillotson University** Austin, TX
- Interdenominational Theological Center** Atlanta, GA
- Jarvis Christian College** Hawkins, TX
- Johnson C. Smith University** Charlotte, NC
- Lane College** Jackson, TN
- LeMoyne-Owen College** Memphis, TN
- Livingstone College** Salisbury, NC
- Miles College** Birmingham, AL
- Morehouse College** Atlanta, GA
- Morris College** Sumter, SC
- Oakwood University** Huntsville, AL
- Paine College** Augusta, GA
- Philander Smith College** Little Rock, AR
- Rust College** Holly Springs, MS
- Saint Augustine's University** Raleigh, NC
- Shaw University** Raleigh, NC
- Spelman College** Atlanta, GA
- Stillman College** Tuscaloosa, AL
- Talladega College** Talladega, AL
- Texas College** Tyler, TX
- Tougaloo College** Tougaloo, MS
- Tuskegee University** Tuskegee, AL
- Virginia Union University** Richmond, VA
- Voorhees College** Denmark, SC
- Wilberforce University** Wilberforce, OH
- Wiley College** Marshall, TX
- Xavier University** New Orleans, LA

**United Negro College Fund, Inc.**  
3737 N. Meridian Street  
Suite 507  
Indianapolis, IN 46208  
317.283.3920



@UNCF    #UNCF

**A MIND IS A  
TERRIBLE  
THING TO  
WASTE,  
BUT A WONDERFUL<sup>®</sup>  
THING TO INVEST IN.<sup>®</sup>**