



31st ANNUAL UNCF WALK FOR EDUCATION

October 13, 2018

SPONSORSHIP LEVELS & BENEFITS

Presenting Sponsor

\$25,000

- ✓ **Acknowledged on all UNCF Walk for Education collaterals as the Presenting Sponsor**
- ✓ **Company representatives invited to serve as Chair/Co-Chair of UNCF Walk for Education**
- ✓ **Opportunity to join UNCF for Media interviews promoting the UNCF Walk for Education**
- ✓ **Company logo displayed in Walk for Education print/media ads/social media/advertising/and on official Walk T-shirt as Presenting Sponsor**
- ✓ **Company-produced Start/Finish banners displayed at event on race day**
- ✓ **Speaking Opportunity and recognition on Walk Day and at Walk for Education Kick-off party**
- ✓ **Opportunity to provide company-branded giveaways at the UNCF Walk for Education**
- ✓ **Tent placed in premiere location on event day**
- ✓ **Inclusion of company name in official race press releases**
- ✓ **Company logo on Walk for Education website through October 31, 2018**

Sprinting Sponsor

\$15,000

- ✓ **Speaking Opportunity and recognition on Walk Day and at Walk for Education Kick-off party**
- ✓ **Opportunity to provide company-branded giveaways at the UNCF Walk for Education**
- ✓ **Tent placed in prominent location on event day**
- ✓ **Company logo on official Walk T-shirt, UNCF social media pages, posters and e-blasts**
- ✓ **Inclusion of company name in official race press releases**
- ✓ **Company logo on Walk for Education website through October 31, 2018**
- ✓ **Company logo on Walk for Education sponsor banner displayed on event day**

Jogging Sponsor

\$10,000

- ✓ **Inclusion of company name in official race press releases**
- ✓ **Company logo on official Walk T-shirt, UNCF social media pages, posters and e-blasts**
- ✓ **Opportunity to provide company-branded giveaways at the UNCF Walk for Education**
- ✓ **Company logo on Walk for Education website through October 31, 2018**
- ✓ **Company logo on Walk for Education sponsor banner displayed on event day**
- ✓ **Recognition at Walk for Education Kick-off party**

Walking Sponsor

\$5,000

- ✓ **Company logo on 2,000+ Walk for Education t-shirts**
- ✓ **Opportunity to provide company-branded giveaways at the UNCF Walk for Education**
- ✓ **Company logo on Walk for Education sponsor banner displayed on event day**
- ✓ **Recognition at Walk for Education Kick-off party**

Water Break Sponsor (only 2 opportunities available at this level)

\$3,000

- **Placement at one (1) Water Stop location on the 3.1 mile walk route with company provided banners, and the opportunity to provide company-branded giveaways**
- **Company logo on Walk for Education sponsor banner displayed on event day**
- **Recognition at Walk for Education Kick-off party**

Leisure Walking Sponsor

\$2,000

- ✓ **Opportunity to provide company-branded giveaways at the UNCF Walk for Education**
- ✓ **Company logo on Walk for Education sponsor banner displayed on event day**
- ✓ **Recognition at Walk for Education Kick-off party**



31ST ANNUAL UNCF WALK FOR EDUCATION SPONSORSHIP COMMITMENT FORM

YES! My company will participate as a Sponsor for the 31st Annual Walk for Education.

_____ \$25,000 - Presenting Sponsor

_____ \$5,000 - Walking Sponsor

_____ \$15,000 - Sprinting Sponsor

_____ \$3,000 - Water Break Sponsor (only 2 at this level)

_____ \$10,000 - Jogging Sponsor

_____ \$2,000 - Leisure Walking Sponsor

YES! In addition to my company's sponsorship, we will form a walk team of 10 or more participants. *Sponsorship funds may not be used to cover the cost of team registration fees.

YES! We would be interested in having a VIRTUAL TEAM, since we will not be able to participate on Walk Day. Have someone contact me with more details.

No. We are not interested in sponsorship. However we would like to make the following donation for the event: \$ _____

YES! We are a Matching Gift Company. \$ _____ Minimum Donation _____ Ratio

Company Name: _____

Contact Name: _____ Phone: _____

Email: _____

Address: _____

City/State/Zip: _____

Payment Options:

Check: # _____ Enclosed with Form Invoice Me Later (Full Payment due by July 1, 2018)

Credit Card: Visa Master Card American Express Discover

Credit Card #: _____ CVC Code: _____ Exp. Date: _____

Signature: _____

Date: _____

(Name & Title)

Please remit payment to:

UNCF | 1100 Poydras Street, Suite 1400 | New Orleans, LA 70163

P. 504-581-3794 | F. 504-523-6312

www.uncf.org/NewOrleansWalk

Tax ID# 13-1624241

Thank you for your support!