

UNCF  
“A mind is a terrible thing to waste”  
NEW YORK 2018 Gala



## I will support the March 8, 2018 UNCF “A mind is...” Gala at the following level:

### □ \$100,000 CHAIRMAN'S CIRCLE

- Ticket package inclusive of the pre-dinner reception and a premier table of 10 in the Chairman's Circle
- Two full-page four-color advertisements
- Chairman's Circle listing in the souvenir program book
- Co-sponsorship of the pre-dinner reception including strategic brand integration and the opportunity to present a co-branded gift item
- Featured corporate recognition with company logo throughout the dinner
- Featured corporate recognition on UNCF.org of your support and impact on education with a hyperlink to company's community relations website
- Special recognition in UNCF's Annual Report

### □ \$50,000 PLATINUM SPONSOR

- Ticket package inclusive of the pre-dinner reception and a priority table of 10
- Full-page four-color advertisement
- Platinum sponsor listing in the souvenir program book
- Strategic brand integration via general reception signage and the opportunity to present a co-branded gift item
- Featured corporate recognition with company logo throughout the dinner

### □ \$25,000 GOLD SPONSOR

- Ticket package inclusive of the pre-dinner reception and a choice table of 10
- Full-page four-color advertisement
- Gold sponsor listing in the souvenir program book
- Corporate recognition throughout the dinner

### □ \$10,000 SILVER SPONSOR

- Ticket package inclusive of the pre-dinner reception and a table of 10
- Half-page four-color advertisement
- Silver sponsor listing in the souvenir program book

### □ \$1,000 INDIVIDUAL SUPPORTER I am requesting \_\_\_\_\_ ticket(s)

Enclosed is my check in the amount of \$ \_\_\_\_\_

For credit card payments, please see below.

I am unable to attend, but wish to support UNCF.  
Please accept my contribution in the amount of \$ \_\_\_\_\_

I would like to host a UNCF president or student at my table.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Event Contact

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

### PLEASE MAKE CHECKS PAYABLE TO UNCF.

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
CVC/CVC#

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

### AD SPECIFICATIONS

#### ADS MUST BE RECEIVED BY THURSDAY, FEBRUARY 8, 2018.

##### Book Dimension: 7" x 11" printing in full color.

- Full-Page Color Bleed Ad: 7.25" w x 11.25" h (Includes .125" bleed)
- Full-Page Color Non-Bleed Ad: 6.5" w x 10.5" h
- Half-Page Color Ad: 6.5" w x 5.125" h

##### File Format:

Press-quality PDF to size with embedded fonts.

#### For further information, contact:

UNCF

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