



## UNCF Central Florida 11th Annual 5K Run/Walk for Education

**When:** Saturday, September 29, 2018

**Where:** Valencia College West Campus Parking Lot A & C

**Time:** On-site Registration opens at 6:00 am

Register online at [www.uncf.org/orlandowalk](http://www.uncf.org/orlandowalk)

(Sponsors will have a unique link that will be sent after form is received.)

### Sponsorship Opportunities

Due to space restrictions each sponsorship has limited opportunities available.

#### Signature Level (Exclusive - \$25,000+) Only 1 Available

Your company will be the only sponsor of the UNCF Central Florida 5K Walk for Education race event benefiting students of low-income family households to obtain a higher education. Any race promotion including print, online, television broadcast, and radio PSAs will include your company name. In addition:

- |                                                                                                                 |                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Opportunity to host kick-off event                                                     | <input type="checkbox"/> Logo and company link prominently posted on event website and event T-Shirts                                |
| <input type="checkbox"/> Opportunity to provide promotional flyers in runner packet and distribute at the event | <input type="checkbox"/> Logo prominently on all advertisements distributed in the community, social media, and throughout the event |
| <input type="checkbox"/> 10x20 tent, table and 2 chairs at event to interact with event attendees               | <input type="checkbox"/> Exclusive banner at the start and finish of the race                                                        |
| <input type="checkbox"/> Opportunity for mascot/spokesperson to appear at event                                 | <input type="checkbox"/> Use of VIP Hospitality Suite                                                                                |
| <input type="checkbox"/> Inclusion in all press releases sent to local media                                    | <input type="checkbox"/> Opportunity to give out race awards                                                                         |

#### Marathon Circle - \$15,000 (up to 50 people) - T-shirts included

- |                                                                                                               |                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Opportunity to provide promotional flyers in runner packets and distribute at event. | <input type="checkbox"/> Inclusion on press releases sent to local media.                                             |
| <input type="checkbox"/> 10x10 tent, table and 2 chairs at event to interact with event attendees             | <input type="checkbox"/> Use of VIP Hospitality Suite                                                                 |
| <input type="checkbox"/> Opportunity for mascot/spokesperson to appear at event                               | <input type="checkbox"/> Logo posted on event website                                                                 |
|                                                                                                               | <input type="checkbox"/> Logo on advertisements distributed in the community, social media, and throughout the event. |

#### Sprinters' Circle - \$6,500 (up to 30 people) - T-shirts included

- |                                                                                                               |                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> 10x10 tent, table and 2 chairs at event to interact with event attendees             | <input type="checkbox"/> Opportunity to sponsor H.S. or community youth organization to wear company T-shirt.         |
| <input type="checkbox"/> Inclusion in press release sent to local media.                                      | <input type="checkbox"/> Logo on advertisements distributed in the community, social media, and throughout the event. |
| <input type="checkbox"/> Logo posted on event website                                                         |                                                                                                                       |
| <input type="checkbox"/> Opportunity to provide promotional flyers in runner packets and distribute at event. |                                                                                                                       |

#### Relay Runners' Circle - \$2,500 (up to 15 people)

- |                                                       |                                                                                                                                 |
|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Logo posted on event website | <input type="checkbox"/> Company listing on advertisement distributed in the community, social media, and throughout the event. |
|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|

Registration: Open: July 1, 2018 – Closes: September 1, 2018



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Enclosed is my check in the amount of:

Signature Level (Custom Package \$25,000+)

Sprinters' Circle - \$6,500

Marathon Circle - \$15,000

Relay Runners' Circle - \$2,500

I am unable to attend, but wish to support UNCF. Please accept my contribution in the amount of \$\_\_\_\_\_

I would like to host a UNCF student (s) to participate. Please accept my contribution in the amount of \$\_\_\_\_\_

### Company Information:

Payment \$\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

E-mail \_\_\_\_\_

### Event/Team Captain Contact Information:

Name \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

REGISTRATION AND LOGO REQUIREMENTS – Logos must be in eps. or jpeg format and sponsored participant must be submitted by September 1, 2018 to [Jazmine.Barnes@UNCF.org](mailto:Jazmine.Barnes@UNCF.org). NO EXCEPTIONS, if information is received after September 1, 2018 sponsored participants are not guaranteed a shirt or registration packet.

To make a donation using your credit card go to: [www.uncf.org/orlandowalk](http://www.uncf.org/orlandowalk)

**Check Payments:** Make checks payable to the United Negro College Fund (IRS Tax ID #13-1624241) and mail with registration form to:

1080 Woodcock Road, Suite 280, Orlando, FL 32803

If you cannot register online please complete this form and email [Jazmine.Barnes@UNCF.org](mailto:Jazmine.Barnes@UNCF.org).

If you have any questions please contact us at

(407) 896-6940.

Thank you.